

# The Chatham Daily News

Ontario

June 26, 2006

**SECTION:** BUSINESS; Pg. 5

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Canadians have an opportunity to become the nation's next celebrated inventor.

Did you know the zipper, basketball and the telephone were all created in Canada?

Guardian by **PetSafe** is challenging Canadians to enter and vote on innovative, helpful pet ideas until Sept. 30 on [www.ideafetch.ca](http://www.ideafetch.ca) for the chance to win \$25,000 along with having their idea developed into a product and sold at Canadian Tire stores nationwide.

**IdeaFetch** is designed to catch new pet product ideas that ultimately improve a pet's quality of life.

The public is also invited to help select the contest winner by voting online for their favourite entry.

Consumer votes will determine the top 100 pet ideas entered online. A panel of Guardian **PetSafe** judges will then review and select the top three winners.

Second place winner will receive \$5,000 and third place winner will receive \$2,500.

**Circulation: 15,600**