

Radio Systems



Media Contact:
Amanda Leesburg
PetSafe
404-842-0040
aleesburg@petsafe.net

Radio Systems New Electronic Trainers Teach Pets Safely from a Distance
- New systems offer weight and area options for dogs of various sizes -

Knoxville, Tenn. – February 9, 2006 – Radio Systems, the industry leader in pet management solutions, introduces new PetSafe brand training products designed to help control pets from a distance without a lead. The new systems allow consumers product choices based on their own pet’s weight and training distance needs with effectiveness spanning areas 100 to 400 metres. Radio Systems electronic trainer systems are based on a Handheld Transmitter that, on the push of a button, sends an owner-selected correction option--tone or static--to activate the receiver collar. With consistent and correct use of a PetSafe remote trainer, most dogs can learn basic obedience and change or correct many misbehaviours.

Features common to each trainer system include: eight levels of stimulation; a waterproof receiver collar and handheld transmitter; and a low battery indicator for both receiver and transmitter. Additional features vary by system such as: tone only stimulation; rechargeable batteries; and expandability for additional pets.

Available internationally in markets across Europe, North America, Asia and Australia, the new PetSafe systems add to the company’s already strong line-up of electronic training solutions. A complete listing of dealers and products available by region can be found by visiting www.petsafeinternational.com.

“Our newest PetSafe trainers offer both weight and distance options to more closely match a consumer’s needs,” said Brad van der Veen, Director, Radio Systems International. “Because training requires attention towards the desired response, our systems feature adjustable stimulation and tone-only options allowing owners a better way to communicate with their dogs.”

New to the Radio Systems PetSafe Containment System line up:

400 m Trainer (For pets over 3.6 kg)

- Tone Only Button
- Rechargeable battery in Receiver and Transmitter
- Expands to 3 dogs with additional Receiver Collars

100 m Trainer for Little Dogs (For pets 3.6 to 18 kg)

- Tone Only Button
- 100 metre range

100 m Trainer for Big Dogs (For pets over 18 kg)

- Tone Only Button
- 100 metre range

Electronic trainers allow flexibility in training off a lead at greater distances. The electronic system allows an owner to observe the behaviour near by or at a distance, draw attention to the behaviour and apply a correction technique that is ultimately learned and understood by the pet. With time and proper attention to training, misbehaviours a pet might exhibit such as jumping up, digging, chasing or excessive barking can be corrected.

The leader in the development of safe, reliable and technologically superior pet management solutions, Radio Systems, introduced the first wireless fence to the pet market in 1991. Since then, the Pet Safe line has expanded to include more than 400 products including a selection of remote training equipment, electronic containment systems, bark control systems, pet doors, and a growing line of lifestyle products. While technology remains a focus for the pet-loving company, each PetSafe Brand product is also backed by the Radio Systems internal motto and commitment, “to improve the owner/pet relationship, and ultimately that pet's quality of life.” By leveraging technology to solve real consumer needs, Radio Systems products have become a trusted pet brand. A lifetime warranty placed on every PetSafe product reinforces the company’s commitment and the quality backing them.

About Radio Systems Corporation

Radio Systems Corporation (RSC) is the maker of PetSafe brand products -- safe, reliable and technologically superior pet management solutions that give responsible pet owners greater peace of mind knowing their pets are safe and well cared for. Products include electronic containment systems, bark control systems, pet doors, remote training equipment and a growing line of lifestyle products. Based in Knoxville, Tenn., the company was formed in 1991. For more information visit: www.petsafe.net.

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