



Move over Donald Trump.. are YOU the next Petrepreneur?

Have you ever been playing/feeding/walking/cleaning up after your pet and thought, "Why hasn't someone come up with an invention to do (insert your own word here)." Maybe YOU have come up with a brilliant idea to make the pet poop pickup task easier or less smelly. Perhaps you had a brainstorm for the perfect toy to keep your dog occupied while you're gone so he doesn't chew up the house, or a product that your cat will actually use to sharpen its claws instead of your sofa?

Time to put the idea to paper, well, to the web. Petsafe.net is sponsoring a contest that ends November 30th, 2005, for the chance to win \$40,000 along with having their idea developed into product and sold at PETCO stores nationwide. The "IdeaFetch" contest will also allow the public to help pick the contest winner by voting online.

Your votes will determine the top 100 pet ideas entered on www.idealfetch.com. A panel of PetSafe judges will then review and select the top ten from that group. From the top ten, three winners will be chosen. The second place winner catches \$5,000 and the third place winner fetches \$2,500 with no guarantee that their ideas will be commercialized.

Head to www.idealfetch.com to submit your idea!