



October 2011

## PETSAFE HAS CHRISTMAS ALL WRAPPED UP

### Stocking Filler Toys

PetSafe firmly believes that every pet deserves to have fun and has a broad selection of **Premier® Busy Buddy®** toys for pets in the **Play & Challenge** category. These make ideal Christmas presents. Designed for longer lasting playtime, each toy is made with a different and unique chewing experience in mind and helps to redirect potentially destructive chewing behaviour into positive playtime. Firm favourites include:

- **Busy Buddy Kibble Nibble™** - This fantastic toy appeals to a dog's natural instincts by enticing him to engage actively in mealtimes. Two Treat Meters™ randomly dispense dry food and treats as the ball tumbles around. This toy features rubber bumpers to minimise noise and marks on walls. It unscrews for easy loading and quick clean-up and can hold a dog's entire meal.
- **Busy Buddy Squirrel Dude™** – an unpredictable bounce gives this toy maximum appeal for dogs. It also has an adjustable treat dispenser to randomly give out dry food and treats as the dog plays. Available in four sizes it is extremely durable and holds up under the toughest chewers!
- **Busy Buddy Linkables™** are fun and progressive toys with a unique patented design. The toy's three different Links – the *Elbow*, *Twist* and *Orb* - can be mixed and matched and individually filled with treats to create multiple combinations for dogs to enjoy.

Ends.

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**FOR MORE INFORMATION PLEASE CONTACT ANGELA CRITCHLEY; [acritchley@petsafe.net](mailto:acritchley@petsafe.net)**

### About PetSafe

Headquartered in Knoxville, Tennessee, PetSafe is the industry leader in pet training, containment, and safety and lifestyle product solutions. PetSafe introduced the first do-it-yourself electronic fence to the pet

The PetSafe® family of brands



Staywell®

PREMIER®

DRINKWELL

protect. teach. love.

market in 1991 and the first wireless fence in 1998. The PetSafe product line up includes: kennels and electronic underground fences; bark control systems; a selection of remote training products; pet doors; pet feeders, pet fountains, treat dispensing toys and a growing line of lifestyle products. **For more information about PetSafe products visit: [www.petsafe.net](http://www.petsafe.net).**