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TRAINING HAS NEVER BEEN EASIER WITH PETSAFE® EASY WALK™

Responding to customer demand, PetSafe® has expanded its training lines and introduced a traditional and practical method of training with the **Easy Walk™** range of headcollars and harness.

The **Easy Walk Harness** is perfect for dogs who constantly pulling on the lead. A unique front-chest lead attachment rests low on the dog's breastbone and stops pulling by steering the dog to the side. Unlike traditional collars the harness doesn't cause coughing, gagging or choking and quick snap buckles make it easy to put on and remove. It also comes with four adjustment points and is available in five sizes and two colours.

The Easy Walk Headcollar provides another comfortable option to train and steer dogs to prevent annoying pulling, lunging or jumping. Based on a simple nose loop, the headcollar is made from soft nylon material and is lined with a comfortable felt pad. Usefully it's compatible with most leads and is available in three sizes and two colours.

Angela Critchley, International Marketing Manager for PetSafe says: "PetSafe is determined to provide pet owners with a comprehensive tool box of training options to help with their pets' behavioural problems. We recently conducted research into why pets are placed in shelters and the overwhelming reason was lack of training.

"Our **Training Category** continues to expand and we commit a great deal of time and investment into finding products that will help both pets and their owners. This latest addition provides further choice for customers and the feedback we've received to date has been extremely positive."

ENDS

FOR MORE INFORMATION PLEASE CONTACT ANGELA CRITCHLEY; acritchley@petsafe.net

About PetSafe

Headquartered in Knoxville, Tennessee, PetSafe is the industry leader in pet training, containment, and

The PetSafe® family of brands



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protect. teach. love.

safety and lifestyle product solutions. PetSafe introduced the first do-it-yourself electronic fence to the pet market in 1991 and the first wireless fence in 1998. The PetSafe product line up includes: kennels and electronic underground fences; bark control systems; a selection of remote training products; pet doors; heated wellness products; pet feeders, pet fountains, treat dispensing toys and a growing line of lifestyle products. **For more information about PetSafe products visit: www.petsafe.net.**