



## 'HEALTHY PET STATIONS' PROVIDE A HEALTHIER CHOICE FOR FREE-FLOWING WATER AND FOOD

KNOXVILLE, Tenn. (February 18, 2010) – Pets are considered a critical part of the family, providing love, affection and companionship. So why think twice about providing the healthiest products available on the market for your best friend? PetSafe®, the industry leader in pet safety and behavior products, recently introduced the Healthy Pet Water Station<sup>TM</sup> and Healthy Pet Food Station<sup>TM</sup>, the first top-of-the-line gravity water and feeding stations with removable stainless steel bowls.

PetSafe's optional Healthy Pet Water Filter<sup>TM</sup> (sold separately) fits all sizes of the Healthy Pet Stations water units to remove chlorine, sediments and odor, providing pets with clean and healthy water which contributes to the prevention of urinary tract disease, kidney disease, constipation and dehydration.

Some pet food and water bowls and containers are made with plastic that includes Bisphenol A (BPA), a type of plastic that has drawn attention for its questionable affects on the health of humans and pets from leaching chemicals and toxins. The PetSafe Healthy Pet Stations are made from BPA-free and FDA food grade plastic.

The Healthy Pet Station's stainless steel bowl is the most recommended material by veterinarians for pet food and water. Stainless steel can be sanitized at high temperatures to eliminate the growth of harmful bacteria. It is a non-porous surface, preventing allergic reactions and skin and nose irritations that other bowl materials may cause.

The stations feature wide openings and are dishwasher safe. The water reservoirs feature flow-control caps and a top handle on the large so refills are simple and spills are not an issue. Plus, the stations are sleek and stylish and more modern than the traditional boxy, bulky water and feeder units.

Veterinarian Peter H. Eeg, DVM, Poolesville, MD, said, "I have had the opportunity to use both the water stations and the feeding stations on my personal animals and my hospitalized patients. The greatest value is the removable stainless steel bowls. They are not only very easy to remove and replace, they also allow for superior cleaning and removal of any debris or build up that occurs with normal use."

"The Healthy Pet Stations' design features and innovative style is unlike anything else in the market and will take existing gravity products to the next level," said Charlotte Havely, PetSafe Pet Lifestyles Director.

The PetSafe Healthy Pet Water and Food Stations are sold separately and are available in three sizes: small, medium, and large. The stations are available at select PetSmart stores and online at <u>Amazon.com</u> and PetSafe.net.

## About PetSafe®

Headquartered in Knoxville, Tennessee, PetSafe® is the industry leader in the management of pet behavior, offering pet training, containment, safety and lifestyle product solutions. PetSafe® introduced the first do-it-yourself electronic fence to the pet market in 1991 and the first wireless fence in 1998. PetSafe's product line up includes: kennels and electronic underground fences; bark control systems; a selection of remote training products; pet doors; pet identification collars; heated wellness products; pet feeders and a growing line of lifestyle products. For more information about PetSafe®, visit: www.petsafe.net.

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