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## **PetSafe® Brand Offers Innovative Product Solutions for Urban Pet Owners**

*Company provides comprehensive resource of essential pet products for downtown living*

**KNOXVILLE, Tenn. (June 17, 2016)** – For the busy, urban pet owner, it can sometimes be difficult to provide the structure, time and care pets need to thrive. Since city-dwelling pet owners face different challenges than their suburban counterparts, [PetSafe®](#) brand has compiled a line of [products](#) that cater to downtown dogs, cats and their owners. The line includes products designed to help urban pet owners automatically feed their pet on time, create safe zones in small living areas, improve morning walks and please neighbors with less barking.

“Pets bring so much joy to our lives, but caring for a pet while living in a smaller, urban space can be somewhat tricky, especially if you’re lacking some of the amenities that are more common among suburban living,” said Willie Wallace, CEO of Radio Systems® Corporation, makers of PetSafe branded product. “With so many products available on the market today, it’s difficult to determine which best suit your lifestyle and needs. Our goal is to simplify the pet ownership process by compiling a go-to resource of the top products for downtown living.”

The essential products for urban pet owners include the PetSafe [Deluxe Easy Walk® Harness](#), [Busy Buddy® Fun Durable Toys](#), [Elite Little Dog Spray Bark Collar](#), [ScoopFree® Ultra Self-Cleaning Litter Box](#), [Drinkwell® Pagoda Fountain](#), [Pawz Away® Mini Pet Barrier](#), [Healthy Pet Simply Feed™ 12-Meal Automatic Pet Feeder](#) and [Dart Duo Laser Toy](#).

The downtown living product line from PetSafe brand is available for purchase through select retailers in the Boston and Seattle markets. For more information about PetSafe brand’s products for downtown living, please visit <http://www.petsafe.net/bestever>.

### **About the PetSafe® brand**

PetSafe® brand is an industry leader in the development of innovative pet behavioral, containment and lifestyle product solutions. PetSafe brand is owned by Radio Systems® Corporation and headquartered in Knoxville, Tenn. For more information, please visit [www.petsafe.net](http://www.petsafe.net) or connect with us on [Facebook](#) and [Twitter](#).

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