

Radio Systems



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Radio Systems Corporation Acquires Reilor Holdings

Knoxville, Tennessee – December 8, 2005 – Today, Radio Systems Corporation, the largest manufacturer of electronic pet training and pet door products in the United States, announced that it has acquired Preston, U.K. based Reilor Holdings, parent company of the Staywell brand of pet doors. Radio Systems Corporation is the maker of the PetSafe brand of pet doors and is the market leader in pet training categories such as underground pet containment, bark control and remote training. Staywell, founded in 1937, is known as the “world’s best selling pet doors.”

“There is tremendous synergy in our two companies,” said Randy Boyd, president, Radio Systems Corporation. “Staywell has strong distribution in Europe, and we have strong distribution in the U.S. Our product lines are complimentary with Staywell’s strong offering of electronic selective-entry doors and cat doors and our premium aluminum dog doors and patio doors.”

“We believe our retail partners will be very excited about this partnership,” states Willie Wallace, Vice President of Sales and New Product Development, Radio Systems. “Most of our retailers don’t want to carry multiple suppliers in this category and with the combination of both lines under one supplier, they will have a broader selection to offer the consumer. Ultimately, the consumer is the big winner by being able to find a broader selection of products to choose from.”

Staywell will continue to operate in Preston, England as a solely owned subsidiary of Radio Systems. Roger Matthews will assume leadership of the facility as Managing Director. Mr. Matthews has worked with Radio Systems for over ten years and has a strong product development background.

“I’m excited about the opportunity to bring even more innovation to pet doors and the opportunity to really grow this business” said Matthews.

About Radio Systems Corporation

Radio Systems Corporation (RSC) is the maker of PetSafe brand products -- safe, reliable and technologically superior pet management solutions that give responsible pet owners greater peace of mind knowing their pets are safe and well cared for. Products include electronic containment systems, bark control systems, pet doors, remote training equipment and a growing line of lifestyle products. Based in Knoxville, Tenn., the company was formed in 1991. For more information visit: www.petsafe.net.

