

Radio Systems



Media Contact:
Amanda Leesburg
404-842-0040
aleesburg@petsafe.net

Radio Systems Corporation Raises Over \$26,000 for Hurricane Katrina Relief Effort
Company Offers Matching Gift Program for Employees

KNOXVILLE, TN – September 21, 2005 – Radio Systems Corporation, home of the PetSafe brand and one of the world’s leading manufacturers of innovative pet products, is proud to donate over \$26,000 to the Hurricane Katrina Relief effort in support for victims of the disaster. The company has established an employee-matching program to benefit the American Red Cross, providing a dollar-for-dollar match for all employee donations. To date, employee donations totaled \$7,060. With the company match, donations from this 180-employee company total \$14,120 with donations continuing to come in on a daily basis.

PetSafe provided emergency shelter for 18 dogs and cats who survived Hurricane Katrina with their pet parents. The pets and their owners were flown from New Orleans to Knoxville as part of a last minute evacuation effort. None of the New Orleans survivors would leave without their pets who are now housed at the PetSafe Village on Electric Ave. in Knoxville.

Employee-initiated efforts to take care of the pets victimized by Hurricane Katrina included hosting WATE’s phone-a-thon at the PetSafe Village. Employees and their children worked with Humane Society volunteers to staff phone and donation lines to raise \$11,800 for the Humane Society of the Tennessee Valley. PetSafe employees also initiated a program called “Pennies-for-pets” where they encouraged other employees to empty their pocket change to the tune of nearly \$100.

“I am just so grateful for the help we’ve received from PetSafe, said Vicky Crosetti, executive director of the Humane Society of the Tennessee Valley. “The generosity of all the employees really shows how much this company cares about people and pets in need.”

“We have seen an overwhelming response from our employees to help the victims of Hurricane Katrina, said Randy Boyd, President and CEO, PetSafe. “We hope these donations will bring some relief to the people and pets impacted by the hurricane who’ve taken refuge in Tennessee. We would also like to encourage other companies throughout Tennessee to establish matching gift programs to help with the recovery effort.”

About Radio Systems Corporation

Radio Systems Corporation (RSC) is the maker of PetSafe brand products -- safe, reliable and technologically superior pet management solutions that give responsible pet owners greater peace of mind knowing their pets are safe and well cared for. Products include electronic containment systems, bark control systems, pet doors, remote training

equipment and a growing line of lifestyle products. Based in Knoxville, Tenn., the company was formed in 1991. For more information visit: www.petsafe.net.