



protect. **teach. love.**

**FOR IMMEDIATE RELEASE**

**June 19, 2012**

**Media Contact: Jamie Brant**

775-322-4022 or [jamie@theimpetusagency.com](mailto:jamie@theimpetusagency.com)

## **PetSafe® Village Announces The Monster Dog Makeover Contest Winner**

*-Knoxville area's worst behaved dog receives a stay at the PetSafe Village Unleashed residency program and more-*

**KNOXVILLE, TN** – The votes are in! **PetSafe® Village** is pleased to announce its **Monster Dog Makeover Contest** winner, Comet. Voted as the area's worst behaved dog, Comet will join the PetSafe® Village residency program for a complete behavior makeover while runner-up pups, Jag and Maggie will each receive three one-on-one training sessions with PetSafe® trainer, Mike Shafer, to help re-direct unwanted behavior. [Click here](#) to watch the ultimate 'monster dog' Comet on YouTube.

"Comet doesn't really listen. He does occasionally sit for a second, and then he's up and running again. He constantly picks fights with the big cat and tries to eat the smaller one (seen in the video)," said Chelsea, Comet's owner. "If he's outside off the leash, there is nothing you can do but chase him until you can outsmart him or find food. It's a constant game of keep away. I once chased him down Middlebrook Pike, just trying to stay between him and the cars."

Taking the grand prize all the way back to the dog house, Comet will join the PetSafe® Village Unleashed Residency Program, which entails a complete behavior makeover at the training facility, four weeks of boarding, day camp, a spa treatment and a PetSafe® product prize pack at a total value of \$3,000.

After much barking, chewing and disobedient behavior caught on camera, PetSafe's® panel of judges determined the top eight videos, showcasing some of Knoxville and the surrounding area's worst behaved dogs. Viewers then watched and voted for their favorite "monster" dog on the PetSafe® Village Facebook page. [www.facebook.com/petsafevillage](http://www.facebook.com/petsafevillage).

For more information on the PetSafe® Village, visit [www.PetSafeVillage.com](http://www.PetSafeVillage.com). For additional information, images, interviews or questions, contact Jamie Brant at 775-322-4022 or [jamie@theimpetusagency.com](mailto:jamie@theimpetusagency.com).

-###-

### **About PetSafe Village**

PetSafe Village is a state-of-the-art pet spa and resort offering services such as doggie day camp, overnight boarding, grooming and training. Established in Knoxville, TN, the PetSafe Village provides pet owners and lucky dogs with an elite choice in pet care and accommodations. Visit [www.petsafevillage.com](http://www.petsafevillage.com).

### **About PetSafe®**

Headquartered in Knoxville, Tennessee, PetSafe leads the industry in the development of innovative pet behavior, containment, lifestyle product solutions and services. Visit [www.petsafe.net](http://www.petsafe.net).