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PetSafe® Features New Drinkwell® Fountains at SuperZoo 2012

*-Visit Drinkwell at **Booth #3339** Sept. 11-13 at the Mandalay Bay Convention Center in Las Vegas, Nev.-*

(Knoxville, Tenn.) – Making a *splash* at the **2012 SuperZoo** show, **Drinkwell® by PetSafe®** will introduce three new additions to its expanding line of popular pet fountains. Fountains can be seen at **Booth #3339 Sept. 11-13 at the Mandalay Bay Convention Center.**

“We’re really excited to showcase our newest Drinkwell fountains at this year’s SuperZoo,” said Sean Rowe, Managing Director of Drinkwell® by PetSafe. “Whether built for the indoors or outdoors, they all feature design, style and function for both pets and owners to enjoy.”

Check out the following Drinkwell® fountains at the 2012 SuperZoo show:



The Drinkwell® Zen Fountain continuously circulates and filters pets’ water, keeping it cleaner and fresher than a stagnant bowl. The Zen Fountain holds one gallon of fresh water and the stainless steel design is easy to clean, more hygienic and looks great in the home. Its extra-wide free-falling stream aerates the water for freshness, which helps encourage pets to drink more water. Additionally, a replaceable charcoal filter removes bad tastes and odors.



The Drinkwell® Outdoor Dog Fountain is the largest capacity fountain on the market, made with high-impact UV resistant plastic for placement inside the home or out. Dual reservoirs keep it filled longer and make refills simple. Features two methods of filtration, a large foam filter to catch big particles and debris before they clog the pump. The 3-layer charcoal filter removes smaller particles and enhances the water’s freshness by removing bad tastes and odors. A patented free-falling stream entices pets to drink more water and the current inside the bowl helps move debris towards the filters, providing the best hydration solution for your dogs!



The Drinkwell® Lotus Pet Fountain is a multi-level ceramic drinking fountain for pets that holds 50 ounces of water. The fountain uses a foam filter to help remove particles and hair from the water. The innovative design features water that bubbles up into the top dish and spills out into the bottom dish through three patented free-falling streams. With a simple turn of the housing cap, the water flow intensity can be adjusted. The fountain dishes are constructed using ceramic material, which can help prevent the condition known as feline acne. The Drinkwell® Lotus Pet Fountain offers a stylish, new design that helps give pets fresh, filtered water while looking great in the home.

Visit us at **Booth #3339** for an up close look at the full Drinkwell® line including the new Lotus Fountain, Outdoor Dog Fountain and Zen Fountain. For additional information, hi-res images or interview opportunities, please contact Jamie Brant at Jamie@theimpetusagency.com or 775-322-4022. Find us on Facebook www.facebook.com/petfountain.

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Headquartered in Knoxville, Tennessee, Radio Systems Corporation (RSC) is the maker of the PetSafe®, Invisible Fence®, Innotek®, SportDOG®, Staywell® and most recently the Premier Unleashed Technology® and Drinkwell® brands. The brand portfolio makes RSC an industry leader in the management of pet behavior, training solutions, containment systems, safety and lifestyle product solutions. www.PetSafe.net