



**FOR IMMEDIATE RELEASE:**  
**September 11, 2012**

**CONTACT: Jamie Brant**  
The Impetus Agency: 775.322.4022  
[Jamie@theimpetusagency.com](mailto:Jamie@theimpetusagency.com)

## **PetSafe® Introduces Stay+Play Wireless Fence at SuperZoo 2012**

*-Visit PetSafe at **Booth # 3339** Sept. 11-13 at the Mandalay Bay Convention Center in Las Vegas, Nev.-*



**(Knoxville, Tenn.)** – Marcus Wolf, Containment Program Manager at **PetSafe®** is pleased to introduce the **Stay+Play Wireless Fence** at the 2012 SuperZoo show. The waterproof, wireless and portable fence will be at **Booth #3339** during the annual tradeshow.

“We are excited to launch our newest wireless fence at this year’s show, and create better moments between pets and their owners” said Wolf, “Our primary purpose with this product is to keep pets safe and happy and provide peace of mind to owners. The Stay+Play allows pets to enjoy the outdoors in a secure environment.”

The Stay+Play Wireless Fence covers up to nearly an acre, allowing owners to keep pets close to home or provide them with plenty of extra room for playing. The contained area can be expanded with additional transmitters and the system is compatible with the original Wireless Containment System.

Suitable for pets five months and older, the system includes five adjustable levels of correction, plus tone-only mode to make finding the best level for each pet’s size and temperament easy. The waterproof receiver collar assures dogs are kept safely in yards regardless of weather conditions and the wireless and portable system also features a rechargeable receiver for easy charging.

For additional information visit [www.PetSafe.net](http://www.PetSafe.net) or for hi-res images or interview opportunities, please contact Jamie Brant at [Jamie@theimpetusagency.com](mailto:Jamie@theimpetusagency.com) or 775-322-4022.

**-###-**

---

*Headquartered in Knoxville, Tennessee, Radio Systems Corporation (RSC) is the maker of the PetSafe®, Invisible Fence®, Innotek®, SportDOG®, Staywell® and most recently the Premier Unleashed Technology® and Drinkwell® brands. The brand portfolio makes RSC an industry leader in the management of pet behavior, training solutions, containment systems, safety and lifestyle product solutions. [www.PetSafe.net](http://www.PetSafe.net)*