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Radio Systems® Acquires Pup-Pee Solutions®

KNOXVILLE, Tenn. (February 1, 2013) –Radio Systems Corporation is pleased to announce the recent acquisition of Pup-Pee Solutions, experts in indoor waste management.

Radio Systems Corporation, makers of the PetSafe®, SportDOG®, and Invisible Fence® brands, has acquired Pup-Pee Solutions, makers of the indoor Pet Loo and other innovative waste management products designed for inside the home.

“Pet Loo has defined a category that didn’t exist five years ago, and it continues to innovate and expand the pet waste management category,” said Mike Taylor, Vice President of PetSafe. “Pup-Pee Solutions is a young, dynamic and thriving company that we want to build our pet waste management ideas around.”

The Pet Loo is an innovative artificial lawn ‘toilet’ designed to contain pet waste in one designated area, ensuring peace of mind when forced to leave pets home alone. Perfect for pet owners who live in apartments or bring their pet to the office, The Pet Loo is hygienic, convenient, and environmentally friendly. This waste management system uses synthetic grass and a urine draining system effective for animals of any size and age.

“Since establishing Pet Loo I've been working hard to build a company with a similar value proposition and goals to that of the Pet Safe group,” said Tobi Skovron, CEO and co-founder of Pup-Pee Solutions. “I’m excited to have Pet Loo join the PetSafe family of products and look forward to the continued global expansion I had planned for the product.”

Radio Systems will continue to reinforce the ideas Pet Loo was built on and with their expertise in technology, innovation and leadership, continue to expand the problem-solving product.

About Radio Systems

Headquartered in Knoxville, Tennessee, Radio Systems Corporation (RSC) is the maker of the PetSafe, Invisible Fence, and SportDOG brands. This brand portfolio makes RSC an industry leader in the management of pet behavior, pet training solutions, containment systems, safety and lifestyle product solutions. You’ll also find the pet-loving hearts at Radio Systems and its brands giving back to the community by sponsoring dog parks, rescue missions, adoption facilities, and dozens of other philanthropic ventures. Please visit www.PetSafe.net for more information.

About Pup-Pee Solutions

Pup-Pee Solutions is a company with pet owners’ convenience in mind. Making products ranging from odor-free cat litter to a scented spray designed to get pets used to Pet Loo, Pup-Pee solutions was created to eliminate common waste problems.