



NEWS RELEASE

FOR IMMEDIATE RELEASE
April 30, 2012

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PetSafe ‘Bark for Your Park’ contest launches May 1

KNOXVILLE, Tenn. – PetSafe, a leading innovator in pet behavior and lifestyle solutions, is offering its second annual “Bark for Your Park” nationwide contest through which U.S. cities can win funding for local dog parks. The contest launches May 1.

Last year, Huntington, W. Va., was named “top dog” and won a \$100,000 dog park. This year, in addition to the \$100,000 grand prize, two additional pet-passionate finalist cities will receive \$25,000 to put toward their dog park plans.

“We were ‘barking’ for a dog park, and PetSafe heard us,” said Kevin Brady, executive director of the Greater Huntington Park & Recreation District. “But we gained a lot more than winning an off-leash park for our dogs. We gained a source of pride, a place for socialization and healthy activity for owners and pets, and a resource to encourage responsible pet ownership in our community. It was a win-win-win all around.”

Citizens and pet owners across the U.S. are encouraged to visit www.petsafe.net to nominate their city starting May 1 and to vote every day for their favorite city to move forward in the contest. Once your city has been nominated, PetSafe will review the availability of land and civic leaders’ support. For the best chance to become a finalist, a city should excel in all three categories of land availability, support from civic leaders and community votes.

On June 15, PetSafe will select 15 finalist communities to produce a video and continue “barking” for their park. The finalist city with the most votes will receive \$100,000 to build a PetSafe dog park. The runner-up and the city with the highest percentage of votes to its population will each receive \$25,000. Winners will be announced on August 3.

“We expect animal lovers and community leaders across the U.S. will work together to achieve their goal for a community dog park,” said Randy Boyd, president and CEO of PetSafe. “We want to hear every U.S. city ‘bark’ for their park!”

For more information, visit www.petsafe.net or check out PetSafe on [Facebook](#).

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About PetSafe®

Headquartered in Knoxville, Tennessee, PetSafe leads the industry in the development of innovative pet behavior, containment, lifestyle product solutions and services. Visit:

www.petsafe.net.