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## **The world's best pet containment system just got better: Industry leader introduces new wireless fence system**

**KNOXVILLE, Tenn. (March 16, 2011)** – For the past 20 years PetSafe has been offering you the best in groundbreaking solutions for your pet containment needs. Well, the best just got better. Improving on the technology used in the original PetSafe Wireless Fence (PIF-300), PetSafe announces the release of the Stay + Play Wireless Fence™.

Made with all dogs, and their owners, in mind the Stay + Play Wireless Fence™ is small, sleek and includes a rechargeable Receiver Collar. Providing an adjustable circular boundary of up to 3/4 of an acre, there are no wires to bury with this fence, making set-up quick and easy.

The Stay + Play transmitter is sleek and modern making it easy to find the perfect place in your home for optimal wireless coverage. Plus, it is so lightweight moving it around or taking it with you on vacation, to a second home or even while on the road or camping in an RV is a cinch.

Made for pets 5 pounds and up with neck sizes as small as 6 inches, the waterproof Receiver Collar offers five levels of static correction, plus a tone-only mode. Slimmer and lighter than the original Wireless collar, you can customize your collar as well. Just add any non-metallic 3/4" wide collar strap to the Receiver and send him off in style.

Contact points are available in short or long lengths for your short or long haired pet. Plus, it only takes 2-3 hours for the quick charge rechargeable battery to be ready saving you time and money.

Best of all, this system is completely compatible with the original PetSafe Wireless Containment System®. Whether you want to expand your wireless coverage with the new transmitter or take advantage of the lightweight, rechargeable Receiver Collar, mixing and matching is easy.

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### **About PetSafe®**

Headquartered in Knoxville, Tennessee, PetSafe® leads the industry in the development of innovative pet behavioral, containment, lifestyle product solutions and services. Visit: [www.petsafe.net](http://www.petsafe.net).

### **For more information:**

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