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PetSafe Sponsors *Movies on Market Square*

KNOXVILLE, Tenn. (August 30, 2011) - Knox County Public Library's popular outdoor movie series returns to Market Square for the eighth year of free family fun in front of the silver screen—and this time it's gone to the dogs! Partnering with PetSafe and Radio Systems Corporation, this year's Movies on Market Square is gunning to be the most pet friendly movie series ever. To pick the line up, thousands of people cast their vote for movies in six categories, with *Lady and the Tramp* being the only landslide winner, taking the Hollywood Hounds category by 46% out of six options. The other categories held very tight races.

All movies are rated PG-13 or less, but parents are encouraged to check and make sure the films are right for their family. The series will run for six Friday nights, from September 9 through October 14.

Pre-show activities will feature pet tips and advice, as well as an array of four-legged festivities sure to please even the most sophisticated Fido. The furry fun will begin at 6:30 p.m. and the movies begin at dusk. Of course, all pets must be very well behaved and all city rules regarding pets must be observed.

NEW THIS YEAR: The 2011 Book and Dog Lovers Song Contest. Creative folks are invited to write and perform an original song on video that features a love of both books and dogs. Submissions will be accepted at www.knoxlib.org starting Sept 9, and the winning entry will receive a prize pack from PetSafe. The top three finalists will be shown at the final Movies on Market Square.

Each year, the Library puts on Movies on Market Square to highlight its vast collection of film and music. Audiovisual items now account for just over half of all circulating items at Lawson McGhee Library. Last year, over 454,000 DVDs, CDs, and audio books were checked out throughout the county.

Movies on Market Square is made possible through the generous support of PetSafe, Comcast, The Tomato Head, Downtown Knoxville, *Metro Pulse*, WBIR, B97.5 and Lunar Cinemas.

For more information, please call 215-8767 or visit www.knoxlib.org/movies

ABOUT PET SAFE

Headquartered in Knoxville, Tennessee, PetSafe® leads the industry in the development of innovative pet behavior, containment, lifestyle product solutions and services. Visit www.petsafe.net.

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