

Radio Systems[®] Acquires Lucky Litter LLC

KNOXVILLE, Tenn. (DRAFT) –Radio Systems Corporation[®] is pleased to announce the recent acquisition of Lucky Litter LLC d/b/a Brilliant Pet[™].

Radio Systems Corporation, makers of the PetSafe[®], SportDOG[®], Invisible Fence[®], Drinkwell[®] and Premier[®] brands, has acquired Lucky Litter LLC, makers of [ScoopFree](#)[®] innovative litter boxes and cartridges and award-winning [FroliCat](#)[™] pet toys.

“Brilliant Pet[™] has built an incredibly strong business and brand with their widely popular litter boxes and innovative cat toys,” said Randy Boyd, CEO and founder of Radio Systems Corporation. “We are excited to expand our product offering in the waste management category as well as build upon our toy line, especially within the cat market.”

[ScoopFree](#) automatic litter boxes and cartridges are consistently rated #1 by consumers which aligns seamlessly with Radio Systems[®] mission to deliver the best solutions for pet owners across all categories whether it be waste management, training and behavior, toys and treats, containment or lifestyle products.

“Radio Systems has an incredible presence in the pet industry and has always worked with the same goal in mind as us, which is to provide quality, innovative products to enhance the relationship between pet and owner,” said Alan J. Cook, President of Lucky Litter LLC. “This alliance will bring about new resources and opportunities to grow the products and lines we’ve worked so hard to offer devoted pet owners across the country and around the world.”

Brilliant Pet[™] is a company with smart ideas and smart products that combine technology with elegant solutions for everyday problems the average pet owner faces. Radio Systems will continue to reinforce the idea Brilliant Pet was built on and with their expertise in technology, innovation and leadership, grow the product lines and increase awareness.

About Radio Systems[®]

Headquartered in Knoxville, Tennessee, Radio Systems Corporation (RSC) is the maker of the PetSafe[®], Invisible Fence[®], SportDOG[®], and Premier brands. This brand portfolio makes RSC an industry leader in the management of pet behavior, pet training solutions, containment systems, safety and lifestyle product solutions. You’ll also find the pet-loving hearts at Radio Systems and its brands giving back to the community by sponsoring dog parks, rescue missions, adoption facilities, and dozens of other philanthropic ventures. Please visit www.PetSafe.net for more information.

About Brilliant Pet[™]

Lucky Litter LLC d/b/a Brilliant Pet[™] develops and sells innovative pet products that allow pet lovers to spend less time on unpleasant pet care chores so they can spend more quality time with their pets. ScoopFree[®] is the inventor of self-cleaning and easy-clean litter boxes that use removable litter trays to provide the ultimate in cat care convenience. FroliCat[™] is a line of innovative pet toys designed to engage your cat in fun exercise and enthused play. ScoopFree[®] litter boxes and FroliCat[™] pet toys are available at leading pet retailers. You can also visit www.ScoopFree.com or www.FroliCat.com for more information.