



Media Contact:

Sav McBride
(615) 385-1100 ex. 2409
media@petsafe.net

PetSafe® Celebrates Third Annual National Dog Park Day

Saturday, May 4 Event Encourages Outdoor Community Fun with Pups Nationwide

KNOXVILLE, Tenn. – May 2, 2019 — [PetSafe® brand](#) is celebrating the third annual National Dog Park Day on Saturday, May 4. Dog owners and their four-legged friends are encouraged to enjoy the springtime weather in safe, off-leash areas in their communities. This year, seven communities are joining PetSafe® in celebrating National Dog Park Day, by inviting dog owners to visit their local dog parks. The communities are:

- Florence, AZ
- Jacksonville, FL
- Jacksonville, IL
- Hanover, NH
- Truth or Consequences, NM
- Pasadena, TX
- University Place, WA

All seven communities are previous recipients of the PetSafe® [Bark for Your Park™](#) program, which offers funding for safe, off-leash dog parks. Since its start in 2011, Bark for Your Park™ has donated \$1.6 million to create or improve dog parks in over 80 communities nationwide.

“We introduced National Dog Park Day in 2017 as a special way to celebrate the many benefits of dog parks. For pets and their owners, dog parks are a great place for socializing, enjoying the outdoors and spending quality time together,” says Celeste Vlok, Marketing Manager of the PetSafe® brand.

Owners who visit a dog park on May 4 are encouraged to share their experiences on social media using #NationalDogParkDay for a chance to win a bundle of PetSafe® products!

About PetSafe®

PetSafe® is one of the most trusted pet brands globally. Dedicated to creating more “best moments” between pets and their owners through innovative product solutions, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®,

headquartered in Knoxville, Tennessee, and services over 50 countries globally. For more information, visit www.petsafe.com.

About Bark for Your Park™

In 2011, PetSafe® brand developed and launched the nationwide Bark for Your Park™ campaign with the goal of providing dog parks that community members, civic leaders and pet owners would love, use and support for years to come. To date, PetSafe® brand has donated \$1.6 million dollars, which has helped fund more than 80 off-leash parks around the country.

###