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City of Pasadena Announces Grand Opening of New PetSafe® Dog Park

Pasadena's New Dog Park to Open After Receiving \$25,000 PetSafe® Bark for Your Park™ Grant

PASADENA, TX – Feb. 22nd 2019 – The City of Pasadena will hold a ribbon cutting and grand opening of the new Pasadena PetSafe® Dog Park on February 22nd. The new dog park was made possible through the [PetSafe® Bark for Your Park™](#) program, a grant program that provides funding to create safe, off-leash dog parks nationwide.

Pasadena was one of 13 communities across the country to receive funding through the 2018 PetSafe® Bark for Your Park™ program. Out of more than 120 applicants, the city was awarded a \$25,000 grant to fund the construction of the park, which will feature amenities including canopies, benches, fountains, a dog wash station and more.

“Thanks to PetSafe®, our community has a safe, green space that both pets and their owners will be enjoying for years to come,” says Jed Alpaca, Pasadena parks and recreation director. “In addition to being a gathering spot for local pets and their owners, it’s conveniently located next to our pet adoption center and animal shelter to provide an opportunity for shelter dogs to exercise and interact with the community.”

All vaccinated dogs and their owners are invited to attend the grand opening on Feb. 22 from 10-11 a.m. to receive a first look at the community’s latest addition. The new Pasadena PetSafe® Dog Park is located at 5160 Burke Road. Mayor Jeff Wagner will be onsite for the ribbon-cutting ceremony beginning at 10 a.m. and there will be PetSafe® product giveaways.

Since PetSafe® launched its Bark for Your Park™ program in 2011, it has donated \$1.6 million to approximately 81 communities across the country to build, maintain or enhance dog parks.

“We created Bark for Your Park™ to support communities that are as enthusiastic about pets as we are,” says Celeste Vlok, marketing manager for PetSafe® brand. “Beyond the physical, mental and behavioral benefits for pets, dog parks have a special way of building stronger communities by creating a central hub for owners to create more best moments with their furry friends.”

About PetSafe®

PetSafe® is one of the most trusted pet brands globally. It is dedicated to creating more “best moments” between pets and their owners through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, Tennessee, and services over 50 countries globally. For more information about PetSafe®, visit www.petsafe.com.

About Bark for Your Park™

In 2011, PetSafe® brand developed and launched the nationwide Bark for Your Park™ campaign with the goal of providing dog parks that community members, civic leaders and pet owners would love, use and support for years to come. To date, PetSafe® brand has donated over \$1.6 million dollars, which has helped fund 81 off-leash parks around the country.

About the City of Pasadena

Rich in history and community spirit, Pasadena, Texas is the second-largest city in the Greater Houston Metropolitan Area, with a population of 150K+. Located northwest of Galveston and south of the Houston Ship Channel, Pasadena residents make up a highly-skilled, dedicated and diverse workforce. The city is home to the world-famous Strawberry Festival, the annual Pasadena Livestock Show & Rodeo and a full calendar of family-centered events.

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