



For Immediate Release

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protect. **teach.** **love:**

PetSafe® Expands Its Bark For Your Park™ Grants Program to Three New States

Annual Bark for Your Park™ campaign awards over \$225,000 for off-leash dog parks, expanding the program presence to Idaho, Wisconsin and Nevada

KNOXVILLE, Tenn. (Aug. 23, 2018) – [PetSafe® brand](#), a global leader in innovative pet product solutions, announced the names of 13 new cities as grant recipients of its 2018 PetSafe® [Bark for Your Park™](#) campaign. Since the Bark for Your Park™ program was launched in 2011, the PetSafe® brand has provided over \$1 million to build, maintain and enhance dog parks in close to 70 communities across the country. This is the first year that PetSafe® has awarded grants to communities in Idaho, Wisconsin and Nevada.

“The Bark for Your Park program is all about finding enthusiastic, pet-loving communities that support green spaces, with civic leaders who want to improve their communities and encourage responsible pet ownership,” said Willie Wallace, CEO of Radio Systems Corporation®, parent company of the PetSafe® brand. “Dog parks provide a venue and opportunity for dogs to get vital exercise and socialization, which are two major factors in reducing behavior issues.”

This year, PetSafe® has increased the number of \$25,000 grants for the construction of new parks from five to eight. In addition to the grants for new dog park construction, five communities will receive \$5,000 grants to enhance their existing dog parks.

Wallace said, “For the right community, a dog park will help to increase pet adoptions and help to reduce the number of dogs surrendered to shelters and rescues due to behavior. That’s the legacy that the PetSafe brand wants to leave in communities across the U.S.”

PetSafe® received over 120 applications for this year’s program. To be considered for a grant, communities had to provide documentation about the park and authorization from civic leaders offering their support of the proposed dog park.

The following 13 cities will receive funding for a local dog park project:

New Park Awards

- Enoch, UT
- Pasadena, TX
- Passaic, NJ
- Pensacola, FL
- Perris, CA
- Ponderay, ID
- Reno, NV
- Standish, ME

Park Maintenance Awards

- Baraboo, WI
- Dallas, TX

- Rocklin, CA
- Savannah, GA
- Williamsburg, VA

The 2019 Bark for Your Park™ grant application period opens in the Spring of 2019. Communities can sign up to receive email notifications with important program announcements and deadline reminders at <https://barkforyourpark.petsafe.com/>.

For more information about PetSafe®, visit www.petsafe.com.

About PetSafe®

PetSafe® is one of the most trusted pet brands globally. It is dedicated to creating more “best moments” between pets and their owners through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, TN, and services over 50 countries globally. For more information about PetSafe®, visit www.petsafe.com.

About Bark for Your Park™

In 2011, PetSafe® brand developed and launched the nationwide [Bark for Your Park™](#) campaign with the goal of providing dog parks that community members, civic leaders and pet owners would love, use and support for years to come. To date, PetSafe® brand has donated over one million dollars, which has helped fund 70 off-leash parks around the country.

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