



For Immediate Release

Media Contact:

Meredith Schneider

meredith.schneider@fetchingcommunications.com

(919) 229-8001

PetSafe® Brand's 2014 'Bark for Your Park' Contest Will Award \$200,000 to Help Build New Dog Parks Nationwide

One U.S. city will win \$100,000 and four runner-ups will win \$25,000 each to build a new dog park

KNOXVILLE, Tenn. (May 6, 2014) – Are the dogs in your town longing for a wide open space to call their own? This summer, one corporation will make this dream come true for five U.S. communities.

[PetSafe® Brand](#), a leading innovator in pet behavior and lifestyle solutions, is launching its fourth annual [Bark for Your Park](#) nationwide contest on May 7, 2014. One U.S. city will win \$100,000 and four other finalist cities will be awarded \$25,000 each to build an off-leash dog park in their community.

“PetSafe is honored to be able to give back to communities who are eager to help make their towns more pet-friendly,” Randy Boyd, CEO and president of Radio Systems Corporation, makers of the PetSafe brand, said. “As part of the PetSafe brand, we’ve seen firsthand how a dog park can enhance a community, bring responsible pet owners together and create a wonderful place to live and visit. We are hopeful that every U.S. community will be inspired to bark for their park this year!”

From May 7 through June 7, anyone within the continental U.S. can vote for his or her city online at www.petsafe.net/barkforyourpark. In order to advance to the finals, each community must complete their application by finding a home for their dog park and encouraging their civic leaders to support the park. Based on the information provided by each city, PetSafe will confirm the availability of land, civic leader support, population size and total number of votes to select 15 finalist communities, which will be announced June 13.

For more information, please visit www.petsafe.net/barkforyourpark or check out the [online video](#) to learn what’s new for this year’s contest.

About PetSafe brand®

Headquartered in Knoxville, Tenn., PetSafe® brand is an industry brand leader in the development of innovative pet behavioral, containment and lifestyle product solutions and services. For more information, please visit www.petsafe.net or connect with us on [Facebook](#) and [Twitter](#).

###