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As Seen on Blog Cabin: PetSafe Introduces New Color for Drinkwell® Pagoda Fountain
Blue Himalayan Shade Receives Most Votes in DIY Network's Blog Cabin 2014 People's Choice

KNOXVILLE, Tenn. (September XX, 2014) – After garnering the majority of votes during the DIY Network's Blog Cabin 2014 People's Choice voting period, [PetSafe brand®](#) is proud to announce that Blue Himalayan will be the next color offered for its popular [Drinkwell® Pagoda Fountain](#).

More than 390,000 votes were cast for the next pet fountain color, with Blue Himalayan beating out Taupe by receiving 76 percent of votes. PetSafe's Drinkwell Pagoda Fountain will be available in the winning color beginning October 17, 2014 on [PetSafe.net](#).

Currently available in red and traditional white, the PetSafe Drinkwell Pagoda Fountain is a stylish, ceramic fountain that freshly filters and continuously recirculates 70 ounces of free-flowing water for pets, keeping it cleaner and fresher than a normal water bowl. The ceramic design is more hygienic, easy to clean (top-rack dishwasher-safe) and looks great in your home. The upper and lower dishes provide two drinking areas for pets, and the dual patented free-falling streams add oxygen for freshness, which encourages pets to drink more.

Ensuring proper pet hydration is extremely important to PetSafe. This July, the brand celebrated [Pet Hydration Awareness Month](#) to help educate pet parents about the importance of providing pets with access to clean, fresh water.

"Dehydration in pets is a serious issue that can lead to major health problems," Randy Boyd, president and CEO of Radio Systems Corporation, makers of the PetSafe brand, said. "PetSafe is proud to offer products such as the Drinkwell Pagoda Fountains that provide unlimited access to fresh, free-falling water, which is essential to a pet's overall health and well-being."

As the only pet fountains developed by a veterinarian, PetSafe's [Drinkwell](#) pet fountains were invented in 1994 by Dr. Mary Burns, after noticing that her cat, Buckwheat, would only drink from a running faucet and would wait all day for Dr. Burns to turn the faucet on for her. In addition to providing the moving water source that cats (and dogs) seek, PetSafe's Drinkwell pet fountains aid with proper metabolism, energy conversion and temperature regulation, as well as promote healthy kidney function and prevent urinary tract infections and disease in pets.

The PetSafe Drinkwell Pagoda Fountain is priced at \$99. In addition to the Drinkwell Pagoda Fountain, PetSafe offers a wide variety of innovative pet fountains and accessories, including its [Drinkwell hydrate™ Filtration System](#), which provides pets with fresh, filtered water in any water bowl. For more information about proper pet hydration or any of PetSafe's pet fountains, please visit www.petsafe.net/water.

About PetSafe brand®

Headquartered in Knoxville, Tenn., PetSafe® brand is an industry brand leader in the development of innovative pet behavioral, containment and lifestyle product solutions and services. For more information, please visit www.petsafe.net or connect with us on [Facebook](#) and [Twitter](#).

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