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## **Durham Parks Foundation Announces ‘Leash Cutting’ Ceremony for New PetSafe® Dog Park**

*Local Durham Dog Park Re-Opens With New Enhancements After Receiving PetSafe® Bark For Your Park™ Grant*

**DURHAM, N.C.** – Aug. 23, 2018 – Today the Durham Parks Foundation is announcing the grand opening of the new PetSafe® Dog Park made possible through the [PetSafe® Bark For Your Park™](#) Program, a grant program dedicated to creating safe, off-leash areas for pets and their owners for years to come.

In 2016, the City of Durham was awarded a \$25,000 grant from PetSafe® brand to build a new play place for people and their pets. With the new funding, the Durham Parks Foundation added amenities to enhance the park, including a new fence, wide walk gates and updated landscaping.

All vaccinated dogs and their owners are welcome to attend the event and get a first look at the new amenities. There will be food trucks on site for guests as well as PetSafe® brand product swag bags.

### **Event Details**

Park location: PetSafe® Dog Park, Duke Park, [1608 Acadia Street, Durham, NC](#)

Date: Thursday, Aug. 23

Time: 5:00pm – 6:30pm

“We’re very excited to be able to enhance the park for our pet owners,” says Rhonda Parker, director of Parks and Recreation. “With the Bark For Your Park™ grant we were able to make important upgrades to PetSafe® Dog Park, and we can’t wait for our pet-loving community members to enjoy the new space.”

Through the grant program, PetSafe® brand has given over one million dollars in grants to build, maintain and enhance dog parks and communities across the country. “Not only do dog parks offer a great place for pets to run and play, they can also create safer, more active pet communities,” says Celeste Vlok, marketing manager for PetSafe® brand. “We hope that the enhancements to the PetSafe® Dog Park will help the surrounding community members and their pets have a better quality of life.”

### **About Bark for Your Park™**

In 2011, PetSafe® brand developed and launched the nationwide [Bark for Your Park™](#) campaign with the goal of providing dog parks that community members, civic leaders and pet owners would love, use and support for years to come. To date, PetSafe® brand has donated over one million dollars, which has helped fund 70 off-leash parks around the country.

### **About PetSafe®**

PetSafe® is one of the most trusted pet brands globally. It is dedicated to creating more “best moments” between pets and their owners through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, TN, and services over 50 countries globally. For more information about PetSafe®, visit [www.petsafe.com](http://www.petsafe.com).

**About Durham Parks and Recreation**

Durham Parks and Recreation provides opportunities for the Durham community to Play More by connecting our whole community to wellness, the outdoors, and lifelong learning. To learn more about Durham Parks and Recreation, visit us [online](#), follow us on [Facebook](#), [Twitter](#), and [Instagram](#), or call (919) 560-4355.

**About Durham Parks Foundation**

The mission of Durham Parks Foundation is To preserve, strengthen and expand parks, trails, open space and recreational opportunities in Durham through diverse community involvement, fundraising, partnerships and education. Learn more at [www.durhamparksfoundation.org](http://www.durhamparksfoundation.org) and follow us on [Facebook](#) or call 919-560-4355.

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