



**Media Contact:**  
Meredith Schneider  
[meredith.schneider@fetchingcommunications.com](mailto:meredith.schneider@fetchingcommunications.com)  
(919) 229-8001

protect. teach. love:

## 20 Holiday Gifts You and Your Furry Family Members Can't Live Without *PetSafe® Brand breaks down its top presents to please any pet this holiday season*

**KNOXVILLE, Tenn. (August 29, 2016)** – Searching for the perfect present for your favorite pet (or pet owner) this holiday season? Since each pet has unique needs, [PetSafe®](#) Brand has put together a list of its top 20 gifts recommended for pets and their parents, including everything from solutions for keeping your cat's litter box clean and odor-free to teaching your dog (or cat!) how to be a better walking partner.

### Automate Your Litter Box

Make every day the most wonderful time of the year with the [PetSafe® ScoopFree® Ultra Self-Cleaning Litter Box](#), a self-cleaning litter box you simply plug in and leave alone for weeks at a time. The automatic rake system sweeps waste into the covered compartment 5, 10 or 20 minutes after your cat uses the litter box and also uses safety sensors that will reset the timer if they detect your cat has re-entered the box. A built-in health counter tracks how many times your cat has used the box to help you quickly identify any possible health problems, while the privacy hood helps keep litter in the box. The disposable litter trays are packed with premium crystal litter that is five times more effective at reducing odors than other clay and clumping litters.



MSRP: \$199.99; available at <http://store.petsafe.net/scoopfree-ultra-self-cleaning-litter-box>

### Keep Cats Entertained While You're Away



Your feline friend will go crazy for the [PetSafe® Cheese](#), an exciting new peek-a-boo toy that cats love! This adorable toy features fun mice that pop out of either side of the cheese to keep cats moving and engaged in play. The unit automatically turns off after 10-15 minutes, while the Play While You Are Away mode allows cats to play even when you're not there.

MSRP: \$29.99; available at [store.petsafe.net/toy-cheese](http://store.petsafe.net/toy-cheese)

The [PetSafe® Flitter](#) is an automatic teaser toy that dangles fun dragonflies from two rotating arms for maximum play. The Flitter automatically turns off after 10-15 minutes, and also features the Play While You Are Away mode so cats can play throughout the day.



MSRP: \$29.99; available at [store.petsafe.net/flitter-cat-toy](http://store.petsafe.net/flitter-cat-toy)



The **PetSafe® Flik** is an automatic teaser toy that throws and then hides a string to entice your cat to play. Simply turn it on and watch your curious cat stalk Flik and try to capture the string before it pops back into the toy. Cats can't resist trying to grab the "tail" flicking back and forth, just like hidden prey in the wild. No cat has ever had this much fun with an ordinary string before! The unit uses three (3) AA batteries (not included) and automatically shuts off after 15 minutes.

MSRP: \$24.95; available at [store.petsafe.net/petsafe-flik](https://store.petsafe.net/petsafe-flik)

The **PetSafe Pounce™** cat toy is an automatic, rotating, hide-and-seek cat toy. The electronic mouse zips around the circular path, zooming forward, reversing direction, hiding under obstacles and occasionally twitching back and forth. The unpredictable movement stimulates your cat's natural instinct to hunt, chase and pounce on prey. The Pounce features four speed settings to keep your cat's attention. The unit uses three (3) AA batteries (not included) and automatically turns off after 10 minutes.



MSRP: \$32.95; available at [store.petsafe.net/petsafe-pounce](https://store.petsafe.net/petsafe-pounce)

## Keep Dogs Busy Playing



The **PetSafe® Busy Buddy® Bristle Bone®** features a durable nylon bone, nylon bristles and rubber nubs, providing dogs with a variety of chewing surfaces to stimulate gums and help clean teeth. Designed to hold natural rawhide treat rings or dental treat rings made in the U.S.A., the Bristle Bone rewards good chewing behavior and keeps dogs playing longer. Available in four sizes: extra small, small, medium and large.

MSRP: \$6.99 - \$21.99; available at [store.petsafe.net/busy-buddy-bristle-bone](https://store.petsafe.net/busy-buddy-bristle-bone)

Enjoy a new twist on a classic toy! The **PetSafe® Busy Buddy® Jack** is a challenging, durable, refillable treat holding toy. The durable nylon and rubber Jack holds Busy Buddy natural rawhide and chicken-flavored dental treat ring refills for longer lasting playtime. Watch your dog chew, bite and twist the Jack to figure out how to get the delicious treats in the middle. Treat rings can be placed in multiple locations to increase the challenge over time. Available in three sizes: small, medium and large.



MSRP: \$7.99 - \$31.99; available at [store.petsafe.net/busy-buddy-jack](https://store.petsafe.net/busy-buddy-jack)



Appeal to all of your dog's senses with the **PetSafe® Busy Buddy® Tug-A-Jug™**. The patented design randomly dispenses treats or kibble to keep your dog engaged and motivated to play. Dogs can see, hear and smell the treats inside the durable plastic jug, and they can tug on the vanilla-infused braided rope to receive a tasty reward. Available in three different sizes, the Busy Buddy Tug-A-Jug can be used to regulate meals, play games or teach training commands.

MSRP: \$9.99 - \$19.99; available at [store.petsafe.net/busy-buddy-tug-a-jug](https://store.petsafe.net/busy-buddy-tug-a-jug)

Great for indoor or outdoor play, the **PetSafe® Automatic Ball Launcher** is the perfect gift for any fetch-crazy dog. The machine launches standard tennis balls between 8 and 30 feet and features 9 distance and 6 angle settings to keep dogs constantly engaged and entertained. The Automatic Ball Launcher also features multiple safety benefits, including motion sensors on the front of the unit and inside the launch pocket, as well as an automatic sleep mode to ensure dogs get rest in between play sessions.

MSRP: \$199.99; available at [store.petsafe.net/automatic-ball-launcher](https://store.petsafe.net/automatic-ball-launcher)



If you're one of the 48 percent of U.S. dog owners that hangs a Christmas stocking for your pet, consider the **PetSafe® Busy Buddy® Fun-Durable Toys**. Made from vanilla-scented rubber, these adorable toys feature our patented, adjustable Treat Meter® openings and are perfect for a game of toss and fetch. The Busy Buddy Fun-Durable Toys come in three shapes – Cow-Wow, Hippster and Elephunk – and two sizes – small (for dogs under 20lbs.) and medium/large (for dogs 20-70lbs.).

MSRP: \$4.99 - \$6.99; available at [store.petsafe.net/busy-buddy-fun-durable-toys](https://store.petsafe.net/busy-buddy-fun-durable-toys)

## Pre-Schedule Perfectly Portioned Meals

Never let your pet worry about when their next meal is going to come with the **PetSafe® Healthy Pet Simply Feed™**, a convenient, stress-free way to feed your pet and simplify your life. Boasting a sleek design to fit with any home décor, the fully programmable feeder automatically feeds your pet according to the portion and schedule you set, whether you are asleep, at work or away. Schedule up to 12 meals a day with flexible portions from 1/8 cup to 4 cups to fit your pet's specific needs. The Healthy Pet Simply Feed also features a unique Slow Feed option, which dispenses meals over a 15-minute period to help prevent bloat and vomiting in pets that eat too fast, as well as Pause Feed and Immediate Feed options.



MSRP: \$139.99; available at [store.petsafe.net/healthy-pet-simply-feed-automatic-feeder](https://store.petsafe.net/healthy-pet-simply-feed-automatic-feeder)

## Provide Pets with Fresh, Filtered Water



The **PetSafe® Drinkwell® Platinum® Pet Fountain** gives your pet 168 ounces of fresh, filtered water. The free-falling stream of water entices your pet to drink more, while the activated carbon filter removes bad tastes and odors, giving your pet the best way to stay hydrated. The built-in reservoir increases capacity and makes refilling easy. The Drinkwell Platinum Pet Fountain is designed for indoor use only by dogs and cats of any size.

MSRP: \$69.99; available at [store.petsafe.net/drinkwell-platinum-fountain](https://store.petsafe.net/drinkwell-platinum-fountain)

The PetSafe® **Current Pet Fountain** circulating fountain is an affordable way to provide your pet with a constant source of fresh, filtered water. The submersible pump constantly circulates the water through the bowl, keeping the water fresh and appealing to pets, while the BPA-free plastic design comes apart for easy cleaning and is dishwasher safe. The Current is available in two different colors—Orchid or Forest—and three different sizes: small, medium and large.



MSRP: \$19.99 - \$39.99; available at [store.petsafe.net/current-pet-fountain](https://store.petsafe.net/current-pet-fountain)

## Give Pets Freedom to Come and Go as They Please



The perfect door for extreme climates, the PetSafe® **Extreme Weather Pet Door**™ protects your home from extreme temperatures while giving your pet the freedom to come and go. This durable door with a 3-flap system delivers maximum energy efficiency that's 3½ times higher than our standard single-flap pet doors. The paintable plastic frame fits doors 1½ inches – 2¼ inches thick and is available in three sizes: small, medium and large.

MSRP: \$59.95 - \$119.99; available at [store.petsafe.net/extreme-weather-doors](https://store.petsafe.net/extreme-weather-doors)

If cutting or drilling isn't an option for you, the PetSafe® **Sliding Glass Pet Door** offers a convenient, easy-to-install solution to allow pets to come and go as they please. Great for any home with a sliding glass door and especially beneficial in apartments or condos, the Sliding Glass Pet Door automatically adjusts to fit within your existing sliding door track for a simple and quick installation with no cutting required. Featuring heavy-duty aluminum construction and tempered safety glass, the sliding glass pet doors are also equipped with a flexible flap system with pile weather stripping around the opening and a slide-in closing panel to help keep the heat and cold outdoors. The pet doors fit left or right sliding glass doors with openings 76 13/16 inches to 81 inches tall and are available in three different sizes: small, medium and large.



MSRP: \$199.99 - \$234.99; available at [store.petsafe.net/sliding-glass-patio-door](https://store.petsafe.net/sliding-glass-patio-door)

## Teach Pets Good House Manners



A Christmas tree adorned with fancy ornaments and surrounded by a bounty of gifts can tempt even the best behaved pets. Help protect your holiday valuables and your pet with PetSafe® **ScatMat® Pet Proofing Mats**. Simply place the ScatMat in front of any area you want your pet to avoid and switch it on. When your pet touches the mat, he'll feel a mild, harmless three second static pulse from the mat, teaching your pet to avoid that area. With three intensity levels for stubborn or timid pets, the ScatMat is perfect for any size dog or cat. In addition to the Curved ScatMat, which is perfect for keeping pets away from your Christmas tree, the ScatMat is also available in four other sizes – strip, sofa, medium and large – to keep pets off furniture, counters or out of select rooms.

MSRP: \$54.99 - \$89.99; available at [store.petsafe.net/scatmat-pet-proofing-mats](https://store.petsafe.net/scatmat-pet-proofing-mats)

From festive decorations to fancy dinners, the holidays present a number of hazards for our four-legged friends. Deck the halls without fear this holiday season with the **PetSafe® Pawz Away® Threshold Pet Barrier**, which prevents your pet from entering or leaving a room without the need for a physical pet gate. Simply put the collar on your pet and place the barrier on the ground or mount it to a stair that leads to the off-limits area. When your pet approaches the barrier area, he will hear a series of beeps followed by a safe, progressive static correction from the collar. The barrier can be used with dogs or cats over 5lbs. and can also accommodate extra collars to keep multiple pets out of the same area, or extra transmitters to keep pets out of several areas.

MSRP: \$99.99; available at [store.petsafe.net/pawz-away-threshold-pet-barrier](http://store.petsafe.net/pawz-away-threshold-pet-barrier)



## Turn Pets into Perfect Walking Partners



Looking for a fun and functional gift for your diva dog? Available in three dazzling colors and four sizes, the **PetSafe® Bling Easy Walk® Harness** features fun, sparkly materials for your dog. Easy to fit and comfortable to wear, the Bling Easy Walk Harness gently discourages your dog from pulling on the leash by using a front-chest leash attachment that helps you steer your dog to the side and redirect her attention toward you without choking or gagging your dog. The harness utilizes silver quick-release buckles and four adjustment points to provide maximum comfort and a reliable fit.

MSRP: \$29.99; available at [store.petsafe.net/bling-easy-walk-harness](http://store.petsafe.net/bling-easy-walk-harness)

The **PetSafe® Gentle Leader® Headcollar Chic** features three fun patterns—Bonez, Donuts and Poppies—while providing maximum comfort by using a padded nose loop and provides an optimal fit with a fully adjustable neck strap. Available this fall, the Gentle Leader Headcollar Chic also comes with a matching four-foot leash, instruction guide and training DVD. The Gentle Leader, which is the #1 recommended headcollar by veterinarians and trainers, gently stops excessive pulling and provides immediate control while preventing other unwanted behaviors such as lunging, jumping and barking.



MSRP: \$22.99; available September 2016 at [store.petsafe.net](http://store.petsafe.net)



Cats and their owners can also enjoy a morning stroll with the **PetSafe® Come With Me Kitty™ Cat Harness and Bungee Leash**. The unique bungee leash design flexes with your cat's movement while the patented harness design gently applies pressure to the shoulders, not throat, to prevent choking or escaping, giving you gentle, secure control of your cat or kitten. Available in three different sizes, the Come With Me Kitty Cat Harness and Bungee Leash features dual adjustment points to create a custom, safe fit for your cat.

MSRP: \$15.99; available at [store.petsafe.net/come-with-me-kitty-harness-and-bungee-leash](http://store.petsafe.net/come-with-me-kitty-harness-and-bungee-leash)

## About the PetSafe® Brand

PetSafe® Brand is an industry leader in the development of innovative pet behavioral, containment and lifestyle product solutions. PetSafe Brand is owned by Radio Systems® Corporation and headquartered in Knoxville, Tenn. For more information, please visit [www.petsafe.net](http://www.petsafe.net) or connect with us on [Facebook](#) and [Twitter](#).