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PetSafe® Introduces New Smart Feed Automatic Pet Feeder with Amazon Dash Replenishment and Alexa Integration

Latest Feeder Works with Amazon Echo and Amazon Dash Replenishment for Added Convenience

KNOXVILLE, Tenn. – August 8th, 2019 — [PetSafe® brand](#), a global leader in innovative pet product solutions, has released a second generation model—the [PetSafe® Smart Feed Automatic Pet Feeder](#).

With the new PetSafe® Smart Feed, pet owners can easily feed their cats and dogs or schedule their meals using the Smart Feed app on their smartphone. The PetSafe® Smart Feed dispenses customizable portions and includes new features like low food alerts to your smartphone, allowing pet parents to create a feeding schedule, monitor their pet’s meals and dispense food any time, from anywhere, bringing convenience to meal time. Plus, with an Amazon Echo device, pet parents can use voice commands to ask Alexa to feed a snack when they are tied up. The new PetSafe® Smart Feed is also integrated with Amazon Dash Replenishment, allowing pet owners to automatically reorder pet food the moment more is needed ensuring their pet never goes hungry.



“From missing a meal because of long hours at work or forgetting to buy food when it is out, we know that not feeding our furry friends on time, every day, can cause feelings of guilt,” says Sarah Beene, PetSafe® water and feed solutions category manager. “We leveraged customer feedback to incorporate additional features into to the second generation PetSafe® Smart Feed to make pet parenting more convenient.”

The PetSafe® Smart Feed holds 24 cups of dry or semi-moist cat or dog food and meals can be dispensed up to 12 times a day. For overzealous four-legged pals that tend to gulp their food in record time, the unique Slow Feed option dispenses each meal slowly over 15 minutes. The Feed Now option can serve meals on demand from the app or with the push of a pet-proof button on the feeder. This launch is supported by the PetSafe® summer-long “Leave Sorry Behind” campaign, which promotes healthy solutions to improve pets and their parents’ lives.

The product is available at www.petsafe.com and major U.S. pet retailers.

About PetSafe®

PetSafe® is one of the most trusted pet brands globally. It is dedicated to creating more “best moments” between pets and their owners through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, Tennessee, and services over 50 countries globally. For more information about PetSafe®, visit www.petsafe.com.