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**PetSafe® Announces Five New Interactive Dog Toys to Top Holiday Wish Lists**

*Keep dogs entertained for hours with PetSafe®'s new innovative treat-dispensing, ring holding, and grip toys.*

**KNOXVILLE, Tenn.** – Oct. 24, 2018 – [PetSafe® brand](#), a global leader in the development of pet product solutions, recently released five new toys making perfect gifts this holiday season. Each of the new toys offers durability and fun for all of your four-legged friends on the “nice” list.

“The new innovative toy designs offer amusement and entertainment while also preventing boredom-induced behavioral issues,” says Krista Nixon, PetSafe® Product Manager – Toys. “We know our PetSafe® brand customers love seeing their dogs happy and entertained. These toys are sure to bring lots of joy to pet households this holiday season.”

If your dog deserves some bling this December, the [PetSafe® Jewel Pop](#) will put a sparkle in his eyes. This dazzling toy ring is made of tough nylon to stand up to destructive chewers. Irresistible and replaceable natural rawhide treat rings help keep your pup’s mind and teeth engaged.

Looking for an updated spin on the classic bone for your dog? The new [PetSafe® Forever Bone](#) features raised nylon nubs, rubber ridges and a flat design for a one of a kind chewing experience. Innovative SnapFit™ cups hold two rawhide treat rings.

Give your pet the gift of icy entertainment with the [PetSafe® Freezable Treat Holding Chilly Penguin](#). This freezable toy provides your pup with a uniquely cool and tasty experience. Customize the toy with your dog’s favorite wet food, broth, peanut butter, or even yogurt to tailor to your dog’s preferences. A wobbling penguin shape provides pets with an added challenge.

Chewing warriors will meet their match with the new [PetSafe® Squeak N’ Treat Ninja Star](#). This extremely durable toy combines the fun of an inner squeaker with the tasty challenge of two treat dispensers. Treat Meter® prongs randomly distribute treats for longer playtime.

If you’d like to spend more quality time with your pet this holiday season, the [PetSafe® Grip N’ Tug](#) is the toy you can both enjoy. Featuring a covered handle to protect your hands while you play with your pup, your game of tug-o-war will get a safe upgrade. Change out the fleece tug with the Squeak Replacement Tug for added fun.

The new toys are available for purchase at [www.petsafe.com](http://www.petsafe.com) and major pet retailers across the United States.

**About PetSafe®**

PetSafe® is one of the most trusted pet brands globally. It is dedicated to creating more “best moments” between pets and their owners through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, Tennessee, and services over 50 countries globally. For more information about PetSafe®, visit [www.petsafe.com](http://www.petsafe.com).

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