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## **PetSafe Hosts 3<sup>rd</sup> Annual Black Tie & Tails Gala to Benefit Morris Animal Foundation**

*Black Tie & Tails Gala will be held Saturday, August 2, 2014 at the Crowne Plaza Knoxville*

**KNOXVILLE, Tenn. (July 1, 2014)** – [PetSafe® brand](#), a leading innovator in pet behavior and lifestyle solutions, will hold its [3<sup>rd</sup> Annual Black Tie & Tails Gala](#) on Saturday, August 2, 2014 at the Crowne Plaza Knoxville. The gala benefits the Morris Animal Foundation to help support their efforts in finding a cure for canine cancer.

“Fighting canine cancer is a cause that is near and dear to our hearts,” Randy Boyd, president and CEO of Radio Systems Corporation, makers of the PetSafe brand, said. “PetSafe is honored to support Morris Animal Foundation in their efforts to help overcome this disease and create a healthier tomorrow for the animals we love and that unconditionally love us.”

This year’s Black Tie & Tails Gala kicks off at 6:00 p.m. with a cocktail reception and silent auction, followed by dinner at 8:00 p.m. Canines attending the dog-friendly gala can also treat themselves to a pup-buffet featuring PetSafe’s all natural, made-in-the-USA indigo™ treats. A pet portrait studio will be located just outside of the ballroom for dogs and their humans who would like to have their photos taken to commemorate the evening.

Gala attendees can also participate in a live auction, beginning at 9:00 p.m., for a chance to take home great prizes such as a University of Tennessee-themed acrylic painting, guided paddle board excursion for five, a weekend trip to Naples, Fla. or a Weber Gas Grill & Accessories Basket.

Sponsors for PetSafe’s 3<sup>rd</sup> Annual Black Tie & Tails Gala include Merchant & Gould, Scripps Networks Interactive, Baker Donelson, Pilot Flying J, WBIR-TV and Designsensory. To sponsor or purchase tickets for this year’s gala, please visit [www.petsafegala.org](http://www.petsafegala.org).

In addition to the Black Tie & Tails Gala, PetSafe has partnered with Morris Animal Foundation to host this year’s [PetSafe® K9 Cancer Walk](#) in Knoxville on Sept. 21 to help raise awareness and support of canine cancer research. The Walk will be held at the Cove at Concord Park. To register to walk, find or create a team or make a donation, please visit the [K9 Cancer Walk's website](#).

### **About PetSafe brand®**

Headquartered in Knoxville, Tenn., PetSafe® brand is an industry brand leader in the development of innovative pet behavioral, containment and lifestyle product solutions and services. For more information, please visit [www.petsafe.net](http://www.petsafe.net) or connect with us on [Facebook](#) and [Twitter](#).

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