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PetSafe® Returns to SuperZoo 2017 with 18 New Products

Product line-up includes newly acquired Solvit™ product line, and new remote training and feeder technology

KNOXVILLE, Tenn. (July 20, 2017) – [PetSafe®](#) will introduce eighteen innovative products to attendees of SuperZoo 2017 in exhibit booth #4469 at the Mandalay Bay Convention Center in Las Vegas, July 25-27, 2017.

Within the exhibit booth, PetSafe will display newly acquired Solvit™ travel and access products, including SmartFit™ Premium Bucket Seat Covers, Wood Sofa Ramp and PupSTEP Wood Stairs. PetSafe will also unveil its latest technology in feeders and remote training.

Remote Training

The newly-designed line of PetSafe® **Remote Trainers** is based on customer research and market trends. Waterproof and rechargeable, the PetSafe Remote Trainers are easy to use and quickly improve communication between pet and pet owner. They include tone, vibration, and fifteen levels of static stimulation. Available to ship in August 2017.

PetSafe® **Remote Lite Trainers** include the same features but are made for sensitive, timid, or smaller dogs. Available in 100, 300 or 600 yard range, Remote Lite Trainers include tone, vibration, and fifteen levels of static stimulation and a second dog can be added to all longer range remote trainers. Available to ship in August 2017.

PetSafe's [SMART DOG® Trainer](#) allows pet owners to train their dog using a smartphone. Utilizing Bluetooth wireless technology, the PetSafe SMART DOG Trainer app connects an iPhone® or Android™ smartphone to the training collar, which provides an easy, convenient way for pet parents to communicate with their pet.

Travel and Access

New to PetSafe® as part of the Solvit™ acquisition, **SmartFit™ Premium Bucket Seat Covers** are made from heavy, 100 percent cotton twill with quilting trimmed with genuine leather accents. The SmartFit system improves fit in all vehicles, and the waterproof membrane and zippers prevent seat damage from water, mud, and spills. Bench and hammock sizes are also available.

The **Wood Sofa Ramp** folds flat for easy storage, and the cherry finished wood complements the home while allowing pets up to 100 lb. to access their favorite spot. The ramp includes thick carpeting to prevent slipping. Available to ship in August 2017.

The **PupSTEP Wood Stairs**, now available in a medium size, are beautifully stained in walnut and have built-in safety side rails for added support. The stairs fold easily for storage and transport, and all sizes (medium, large and extra-large) support dogs over 150 lb.

Feeders

The PetSafe® **Smart Feed** is an innovative feeder that is programmable by smartphone to control a pet's meals anytime, anywhere. It dispenses up to twelve meals a day with flexible meal portions to accommodate any pet's routine and diet. Smartphone alerts provide peace of mind, letting owners know when their pet has been fed. Available to ship in September 2017.

The PetSafe® **Digital Two Meal Feeder** keeps food fresh while preventing curious pets from breaking in. Its easy-to-read LCD display allows pet parents to accurately schedule two meals with the digital timer. Each removable, dishwasher-safe tray holds up to 1.5 cups of dry food.

The PetSafe® **Six Meal Feeder** automatically feeds your pet up to six meals per day. It's easy to clean with a dishwasher-safe bowl, and quick to setup with its easy programming. Available to ship in October 2017.

Fountains

The whisper-quiet, PetSafe® **Drinkwell® Seascape Pet Fountain** is the ideal water fountain for any pet owner. The pet fountain continuously circulates 70 oz. of filtered water in a stylish, gray ceramic and dishwasher-safe bowl.

Containment

The PetSafe® **Free to Roam Wireless Fence™** keeps pets contained within a circular area of up to half an acre or 180 ft. in diameter. There are no cables to bury or trenches to dig – simply plug the transmitter into a standard outlet to activate the fence. It comes with step-by-step installation and training instructions, and can be easily set up in under two hours. For homes with multiple pets, PetSafe also offers additional **Free to Roam Wireless Fence™ Receiver Collars**.

Bark Collar

The PetSafe® **Rechargeable Bark Collar** is the latest bark detection system. The waterproof collar stops barking and whining, and its temperament learning automatically finds the right correction level for the dog and remembers the level going forward. Available to ship in August 2017.

Harnesses

The PetSafe® **Easy Walk® Harness Chic** features a comfortable fit in bright, new Bonez, Donuts and Poppies patterns. This easily adjustable harness allows pets to look stylish while out with their owners. Its design stops leash pulling quickly and safely. The Easy Walk Harness comes with a matching 4 ft. leash and is available in four sizes.

The all-new PetSafe® **3 in 1 Harness** is three harnesses in one! The design includes a front leash attachment for no-pull walks, a back leash attachment for more comfortable runs and a car safety restraint for safer trips. The 3 in 1 Harness comes in Black, Plum and Teal, and is available in four sizes.

The PetSafe® **KeepSafe® Break-Away Collar** prevents strangulation or injury with its patented break-away safety buckle, and the additional quick-release buckle is ideal for everyday use. The collar is available in four sizes. Available to ship in September 2017.

The PetSafe® **Sport Leash** frees up your grip for other activities, and the built-in bungee reduces leash tension. The leash adjusts to any size hand and is available in Royal Blue, Red, and Black. Available to ship in October 2017.

Waste Management

The PetSafe® **Disposable Litter Box** is a compact and collapsible litter box that's perfect for home or travel. The included crystal litter has unbeatable odor control, and each litter box includes eight disposable scoops for easy cleanup.

Dog Toys

The PetSafe® **Grip 'n' Tug** has a protective handle that reduces hand fatigue during long-lasting play. The special fleece-braided design is durable and safe for pets. PetSafe also offers a **Replacement Tug**. Both items are available to ship September 2017.

PetSafe® **Busy Buddy® Ring Holding Animals** are designed to hold ring-shaped treats. The rubber toys are made of durable nylon and are scented with natural vanilla. The toy and treat combination provides a playful and rewarding challenge for dogs, which helps keep them engaged for long periods of time. The Ring Holding Animals are available in two sizes and come in hedgehog, unicorn, dinosaur, or turtle shapes.

The PetSafe Busy Buddy® line now includes **Calming Toys** with a soothing chamomile scent to help reduce anxiety in pets. The treat-dispensing chew toys also include training and behavior advice from certified dog trainers. Two sizes are available.

The PetSafe® **Sportsmen Ring Holding Toys** come in a bright color and five different shapes—all durable and designed to hold refillable treat rings for longer lasting playtime. The Ultra Stratos toy uses ultra-thick rawhide rings for aggressive chewers, and the remaining four toys use the traditional sized rings. Each toy includes four treat rings.

The PetSafe® **Sportsmen Squeak 'n Treat Toys** are durable and come in multiple shapes. The toys can hold various dry and semi-moist treats, kibble and peanut butter. The challenging shapes and unique combinations, like treating and squeaking, keep dogs busily entertained.

The PetSafe® **Sportsmen Tug-A-Jug™** and **Sportsmen Kibble Nibble™** meal-dispensing toys are blaze orange and come in two sizes, both designed to hold enough kibble to feed a dog an entire meal. Knowing that eating quickly can be dangerous for dogs, these meal-dispensing toys slow meals down and challenge dogs by combining a meal with a rewarding puzzle.

The PetSafe® **Sportsmen Squeeze Meeze™** latex toys keep dogs occupied for continuous fun with three styles: a duck, turkey and raccoon.

PetSafe® [Busy Buddy® Value Pack Treat Rings](#) are irresistible treat refills for ring holding toys. The variety pack includes twelve natural rawhide rings and twelve peanut butter flavored rings. The combination of toys and treats makes for a longer lasting and more enjoyable playtime. Three sizes are available.

The PetSafe® **Tennis Ball 3-Pack** provides three tennis balls filled with air instead of nitrogen, unlike standard tennis balls. They are safer for pets and perfect for use with the PetSafe® Automatic Ball Launcher, or just for playing a game of fetch.

For more information about PetSafe and its line of innovative products, please visit booth #4469 at SuperZoo 2017 or online at www.petsafe.com.

About the PetSafe®

PetSafe® is an industry leader in the development of innovative pet behavioral, containment and lifestyle product solutions. PetSafe is owned by Radio Systems® Corporation and headquartered in Knoxville, Tenn. For more information, please visit www.petsafe.com or connect with us on [Facebook](#) and [Twitter](#).

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