

Radio Systems Corporation™ Awards \$10,000 Grant to the Humane Society of the Tennessee Valley

Grant will support new Humane Education for Youth Program

KNOXVILLE, Tenn. (August 23, 2017) – Radio Systems Corporation™, an industry leader in the development of innovative pet behavioral, containment and lifestyle products through its [PetSafe® Brand](#), [Invisible Fence® Brand](#) and [SportDOG® Brand](#), has awarded \$10,000 to the Humane Society of the Tennessee Valley to support its new Humane Education for Youth (HEY!) program, which will provide children with an age-appropriate understanding of companion animals, shelters and animal welfare topics through fun, yet educational classes.

“Thanks to Radio Systems Corporation we can build our HEY! program over the next year and provide some unique opportunities to the kids in our community,” says Katie Crossen, Communications and Grant Coordinator for the Humane Society of Tennessee Valley. “We are very appreciative of their support and investment to children and animals.”

The Humane Society of Tennessee Valley plans to work with over 6,500 kids a year through school partnerships. Grant funds will be used to purchase program supplies, fund school field trips to the shelter and provide individual family pet spay/neuter grants to program kids with a portion of awarded funds.

“We are pleased to support the Humane Society of Tennessee Valley since their work aligns with our mission to improve animal welfare and support the education and development of youth in the area,” said Wendy Williams, Team Lead of the Philanthropy Committee for Radio Systems. “We strongly believe reaching youth at an early age through this program will lead to a better future for animals.”

For more information about the Humane Society of Tennessee Valley or the HEY! program, please visit HumaneSocietyTennessee.com.

About Radio Systems® Corporation

Radio Systems® Corporation is the world’s leading manufacturer of pet products headquartered in Knoxville, Tenn. but with remote offices in various places across the globe. The Radio Systems Corporation family of brands includes [PetSafe® Brand](#), [Invisible Fence® Brand](#) and [SportDOG® Brand](#). Since its founding in 1991, Radio Systems has grown into an international corporation selling in over 52 countries, and is a company driven by innovation and dedication to their customers and communities. The Radio Systems Corporation portfolio includes a wide array of electronic training and containment systems, waste management products, fountains, toys, pet doors and much more.

About the Humane Society of the Tennessee Valley (HSTV)

Located in Knoxville, HSTV works with surrounding counties to rehabilitate and rehome adoptable cats and dogs, giving them a second chance at life. In addition to an adoption center, the organization operates a low-cost spay/neuter clinic, offers affordable training and behavioral services, and serves as a community resource center.

HSTV seeks to provide solutions to end euthanasia of adoptable animals by promoting three actions: Adopt, Spay, Keep. HSTV is not funded by any state or government entity, nor is it licensed to intake or house strays or to investigate animal cruelty. For more information on HSTV and what is being done for the animals, visit HumaneSocietyTennessee.com.

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