



Radio Systems Corporation Acquires Piddle Place™

Leading pet brand expands waste management portfolio with award-winning indoor pet toilet

KNOXVILLE, Tenn. (May 31, 2016) – Radio Systems Corporation (RSC), an industry leader in the development of innovative pet behavioral, containment and lifestyle products through its [PetSafe® Brand](#), [Invisible Fence® Brand](#) and [SportDOG Brand®](#), has acquired [Piddle Place™](#). The acquisition was finalized May 31, 2016.

Based in Jupiter, Fla., Piddle Place is an eco-friendly, cost-effective alternative to disposable puppy pads and expensive dog walkers. The indoor dog toilet was developed by Kathleen Hillman, who came up with the idea for the award-winning product while working in the emergency department at a local hospital and often found herself too busy to run home to take out her dog, Kippers.

“Piddle Place is a perfect complement to our current assortment of pet waste management solutions,” said Lance Tracy, Chief Commercial Officer, Radio Systems Corporation. “Behavioral issues, such as house soiling, are one of the top reasons pets end up in shelters, so we are excited to team up with Piddle Place to expand our line with cutting-edge products that help pets and their owners live happier, healthier lives together.”

Piddle Place will be the latest addition to RSC’s waste management line, which currently includes innovative products like the Pet Loo, a portable indoor/outdoor pet toilet, and ScoopFree® automatic litter boxes and accessories.

“RSC has an impressive portfolio of brands and is highly respected within the pet industry,” said Kathleen Hillman, founder and creator of Piddle Place. “I look forward to combining forces and working together to improve the lives of pets and pet parents by providing a convenient, affordable solution to pet waste management.”

In addition to the indoor pet potty, Piddle Place also produces the Piddle Place™ Bio-Enzyme Treatment, an eco-friendly concentrate that breaks down pet waste and eliminates stubborn pet odors.

About Radio Systems Corporation

Radio Systems Corporation is the world’s leading manufacturer of pet products headquartered in Knoxville, Tenn. but with remote offices in various places across the globe. The Radio Systems Corporation family of brands includes [PetSafe® Brand](#), [Invisible Fence® Brand](#) and [SportDOG Brand®](#). Since its founding in 1991, Radio Systems has grown into an international corporation selling in over 52 countries, and is a company driven by innovation and dedication to their customers and communities. The Radio Systems Corporation portfolio includes a wide array of electronic training and containment systems, waste management products, fountains, toys, pet doors, and much more.

About Piddle Place™

Piddle Place™ is a sanitary, portable, no mess, no smell, easy clean and easy drain pet relief system that has helped thousands of pets and pet owners live better lives. What makes Piddle Place unique is its Bio-Enzyme Treatment that safely helps break down all pet waste and control odor. Developed by former nurse, Kathleen Hillman, Piddle Place has won several distinct honors and awards for its innovation including Good Morning

America's Dr. Marty Becker's Best Product 2014 and Editor's Choice by *Pet Product News International*. Piddle Place also supports several charities and animal shelters. Piddle Place's headquarters are based in Jupiter, Florida. For more information, please visit www.piddleplace.com or follow Piddle Place on Facebook at www.facebook.com/PiddlePlaceLLC.

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