



NEIGHBORHOOD PEACE AND QUIET

PetSafe Creates Way to Address Dog Barking Problems

Knoxville, TN – April 22, 2009 – Does the neighbors dog bark incessantly? Does it drive you crazy, but you haven't said anything to the dog's owner? Of course, you don't want to be confrontational. Well, PetSafe, the industry leaders in pet training products has a solution.

PetSafe is rolling out a new website that allows people to send free and anonymous messages to such dog owners, at no cost. The website is www.StopMyNeighborsDog.com.

"We understand this problem can have all sorts of negative effects on people," says Willie Wallace, Executive Vice-President. "Not only can it strain relations between neighbors, but the pet owner is probably bothered as well and may not know what do."

The Stop My Neighbor's Dog program allows annoyed neighbors to subtly point out dog barking annoyances by sending anonymous letters to the offending pet parent. Bark victims can visit stopmyneighborsdog.com where they will have the option to email or physically mail the bark offender a problem enlightening message, the latest bark control tips, a coupon for bark solution products, or an actual bark solution product.

"In all likelihood, the pet owner isn't aware of some of the products available to help control barking," said -----. "Getting some help will not only keep peace in the neighborhood, it's going to vastly improve the relationship between the pet and the owner. It's a win-win."

If you and your dog are the ones at fault, don't wait for a letter to be posted on your front door. PetSafe knows that bark-free miracles don't happen overnight. Click on over to stopmyneighborsdog.com and print out a "we're trying our best" letter from you and your dog to give to the neighbors. They will appreciate your efforts and reconsider their plots to kick you out of the neighborhood.

"Pets are an important part of family life for millions of Americans," says -----.
"We're just creating a way to help make everyone happy with the family pet."

To get started, visit: www.stopmyneighborsdog.com

About PetSafe

Headquartered in Knoxville, Tennessee, PetSafe is the industry leader in pet training, containment, safety and lifestyle product solutions. PetSafe introduced the first do-it-yourself electronic fence to the pet market in 1991 and the first wireless fence in 1998. PetSafe's product line up includes: kennels and electronic underground fences; bark control systems; a selection of remote training products; pet doors; pet identification collars; heated wellness products; pet feeders and a growing line of lifestyle products. For more information about PetSafe visit: www.petsafe.net

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