

The PetSafe® Joy of Toys Shelter Giveaway

1. Giveaway Parameters

The “Joy of Toys Shelter Giveaway” will result in one toy given to a participating animal shelter for each like and/or follow on PetSafe brand Facebook, Twitter, Instagram and Pinterest pages. Each individual is not limited to a single social media platform and may like/follow PetSafe on all four platforms, resulting in a maximum of four toys donated for their efforts. The toy tally period will begin at 12:00AM December 1st and end at 11:59PM December 31st. Like/follow increases will be calculated through analytics on each social media platform and will reflect the aggregate total of likes/follows. Up to 12,000 toys may be given.

2. Shelters

The participating shelters are as follows:

Asheville Humane Society (NC)
Larimer Humane Society (CO)
Oregon Humane Society (OR)
Halifax Humane Society (FL)
Louisiana SPCA (LA)
Capital Area Humane Society (OH)
Atlanta Humane Society (GA)
Kentucky Humane Society (KY)
Charleston Animal Society (SC)
Foothills Animal Rescue (AZ)
South Suburban Humane Society (IL)
Austin Humane Society (TX)

Shelters can distribute toys as they see fit. If excess inventory is available, they may distribute to non-participating shelters.

3. Toys

PetSafe toys will be donated to the participating shelters. A mix of dog and cat toys are available to fit the specific needs of each shelter. The toys are PetSafe brand names including but not limited to, Busy Buddy®, FroliCat™, Pogo Plush® and Egg-Cersizer™ toys.

4. Participants

Participants must like/follow the official PetSafe brand social media pages in order for their like/follow to be tallied. Only new likes and follows will be tallied in the contest. Individuals who are already following PetSafe are encouraged to share the news of this program with their friends to gain more toys for the shelters. Likes/follows are tallied on December 31st, therefore any unlike/unfollow within the December time period will not be tallied in the total. Each like/follow will NOT result in a giveaway or compensation to the individual social media user. All giveaways are for participating shelters only.