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PetSafe Keeps Pets in Their Places with Pawz Away

Effectively teach your curious cat and canine boundaries with Pawz Away

KNOXVILLE, Tenn. – November 21, 2008 – Do you have a cat that loves to jump on the counter while you're cooking dinner? Or perhaps your mischievous pooch likes to explore your trashcans. PetSafe introduces Pawz Away, the new and effective way to train your pet to avoid off-limit areas.

PetSafe Pawz Away Spray Deterrent is a small detection unit that can easily be attached to a wall or placed on a countertop. The refillable unit monitors movement up to 3-feet away and sends a quick, safe spray to alert your cat or dog to stay away. Pawz Away's odorless spray is safe and effective, lasting for 100 sprays before your next refill.

The lightweight Pawz Away unit is customizable to meet the training needs for your pet and the convenience of your family. The spray range can be set up to 36-inches, allowing the pet owner to set specific boundaries for their pet. Also, Pawz Away is also equipped to send an audible alert to warn your pet in addition to the deterrent spray. The unit can be customized to tone only, spray only, or tone and spray options.

About PetSafe

Headquartered in Knoxville, Tennessee, PetSafe is the industry leader in pet training, containment, safety and lifestyle product solutions. PetSafe introduced the first do-it-yourself electronic fence to the pet market in 1991 and the first wireless fence in 1998 and continues to lead the industry with innovative products to improve a pet's life. PetSafe's product line up includes: kennels and electronic underground fences; bark control systems; a selection of remote training products; pet doors; pet identification collars; heated wellness products; pet feeders and a growing line of lifestyle products. For more information about PetSafe, visit: www.petsafe.net.

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