

Radio Systems



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### **Pet Rest Stop offers Southern Travelers a Purrfect Place to Stretch their Paws**

*PetSafe Village and Dog Park features fur-friendly pit-spot, overnight pampering and day spa*

Knoxville, Tenn. – March 27, 2006 – Conveniently located just minutes off the Interstate 40/ Interstate 75 corridor running through Knoxville, Tennessee, the PetSafe Village and Public Dog Park offers the perfect southern pit-stop for furry travelers. Whether traveling through or destination-bound, this pet-oasis proves that travel is truly for the dogs (and cats) with pet-centric features including: a public dog park; state-of-the-art pet spa with web cams; doggie day camp; overnight accommodations; full-service grooming salon and door-to hotel service. Built on the grounds of their corporate headquarters, PetSafe, the industry leader and innovator of pet management solutions, offers the pet-friendly rest stop to all travelers as part of their commitment “to improve the owner/pet relationship, and ultimately that pet's quality of life.”

Knoxville's first dog park and one of the finest in the south, the PetSafe Dog Park is open to properly vaccinated canines daily from 7 am to 9 pm. More than an acre of dog-friendly fun is packed into this well-appointed park with features such as: agility equipment; benches and walking trails; doggie water fountains; a natural pond; picnic tables and a great place for the whole family to stretch their legs.

For further pet pampering, the PetSafe Village offers day services, overnight accommodations and even free pet pick-up and delivery to area hotels. Daycare and boarding options boast among the finest pet rooms in the country. Canine luxury suites are equipped with webcams and microphones for owner call-in messages. And, like any upscale resort, there is evening tuck-in service complete with a treat for the ultimate in pooch pampering. The Kitty Condos offer single units or expandable options for more room, and all are surrounded with windows so every cat has “a room with a view.” For feline entertainment, PetSafe Village features a “Kitty Gym” (for “Kitty Catasthenics”) and catnip and wheat grass munching, story-time, or cuddling in a Village employee lap. Grooming is resort-style at the pet spa with luxuries such as a Strawberry Milk Bath, De-Flea Treatment, Medicated Bath, teeth brushing Remoisturizer Treatment and De-Matting. Additional “vacation” pampering options include massage, obedience classes and there is even an event for singles each month called, “Yappy Hour.”

“From playtime to full-service accommodations, at PetSafe we are dedicated to enhancing pet wellness and pet lifestyles,” said Randy Boyd, PetSafe president. “Our PetSafe Village offers owners a chance to pamper their pets with a vacation-stop to remember, and ultimately enhance their human-pet bond.”

For more information about the PetSafe Village and Dog Park please visit [www.petsafevillage.com](http://www.petsafevillage.com). For more information about the full line of PetSafe wellness and training products visit [www.petsafe.net](http://www.petsafe.net).

#### **About PetSafe**

Based in Knoxville, Tennessee, PetSafe is the industry leader and prime innovator in the development of safe, reliable and technologically superior pet products. PetSafe introduced the first do-it-yourself electronic fence to the pet market in 1991 and the first wireless fence to the market in 1998. Over the years, PetSafe's product line up has expanded to include more than 400 items including: bark control systems, a selection of remote training equipment; electronic containment systems; pet doors, and a growing line of lifestyle products. For more information about PetSafe visit [www.petsafe.net](http://www.petsafe.net).

